

What is claimed is:

1. A facing for a fibrous insulation blanket, comprising:

a kraft paper sheet material; the kraft paper sheet material having a central field portion; the central field portion of the kraft paper sheet material having an outer major surface and an inner major surface for bonding to a major surface of a fibrous insulation blanket; and

an asphalt coating layer on the inner major surface of the central field portion of the kraft paper sheet material for bonding the facing to a fibrous insulation blanket; the asphalt coating layer containing an odor-reducing additive in an amount sufficient to substantially eliminate odor that would otherwise be emitted by the asphalt coating layer without adversely affecting the adherent qualities of the asphalt coating layer.

2. The facing according to claim 1, wherein:

the odor-reducing additive comprises essential plant oil.

3. The facing according to claim 2, wherein:

the odor-reducing additive is present in the asphalt coating layer in an amount approximating 1 part by weight odor-reducing additive to 10,000 parts by weight asphalt blend.

4. The facing according to claim 2, wherein:

the kraft paper sheet material with the asphalt coating layer is fungi growth resistant.

5. The facing according to claim 1, wherein:

the kraft paper sheet material with the asphalt coating layer is fungi growth resistant.

6. The facing according to claim 1, wherein:

the kraft paper sheet material includes a foil layer and a kraft paper layer.

7. The facing according to claim 1, wherein:

the kraft paper sheet material includes a foil layer, a scrim layer and a kraft paper layer.

8. A faced fibrous insulation assembly, comprising:

a fibrous insulation blanket; the fibrous insulation blanket having a length, a width and a thickness; the fibrous insulation blanket having a first major surface and a second major surface that are each defined by the length and width of the fibrous insulation blanket;

a facing formed by a kraft paper sheet material; the facing having a central field portion; the central field portion of the facing having an outer major surface and an inner major surface; and

an asphalt coating layer on the inner major surface of the central field portion of the facing that bonds the facing to the first major surface of the fibrous insulation blanket; the asphalt coating layer containing an odor-reducing additive in an amount sufficient to substantially eliminate odor that would otherwise be emitted by the asphalt coating layer without adversely affecting the adherent qualities of the asphalt coating layer.

9. The faced insulation assembly according to claim 8, wherein:

the odor-reducing additive comprises essential plant oil.

10. The faced insulation assembly according to claim 9, wherein:

the odor-reducing additive is present in the asphalt coating layer in an amount approximating 1 part by weight odor-reducing additive to 10,000 parts asphalt blend.

11. The faced insulation assembly according to claim 9, wherein:

the kraft paper sheet material with the asphalt coating layer is fungi growth resistant.

12. The faced insulation assembly according to claim 8, wherein:

the kraft paper sheet material with the asphalt coating layer is fungi growth resistant.

13. The faced insulation assembly according to claim 8, wherein:

the kraft paper sheet material includes a foil layer and a kraft paper layer.

14. The faced insulation assembly according to claim 8, wherein:  
the kraft paper sheet material includes a foil layer, a scrim layer and a kraft  
paper layer.

15. The faced insulation assembly according to claim 8, wherein:  
the fibrous insulation blanket is a glass fiber insulation blanket that is  
substantially odorless.

16. The faced insulation assembly according to claim 15, wherein:  
the glass fiber insulation blanket comprises glass fibers bonded together at  
their points of intersection with a formaldehyde free binder that is an acrylic  
thermosetting binder.

17. The faced insulation assembly according to claim 15, wherein:  
the odor-reducing additive comprises essential plant oil.

18. The faced insulation assembly according to claim 17, wherein:  
the odor-reducing additive is present in the asphalt coating layer in an  
amount approximating 1 part by weight odor-reducing additive to 10,000 parts  
asphalt blend.

19. The faced insulation assembly according to claim 17, wherein:  
the kraft paper sheet material with the asphalt coating layer is fungi growth  
resistant.

20. The faced insulation assembly according to claim 15, wherein:  
the kraft paper sheet material with the asphalt coating layer is fungi growth  
resistant.

21. The faced insulation assembly according to claim 15, wherein:  
the kraft paper sheet material includes a foil layer and a kraft paper layer.

22. The faced insulation assembly according to claim 15, wherein:  
the kraft paper sheet material includes a foil layer, a scrim layer and a kraft  
paper layer.